





WCPO

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kypost.comContract / Revision 312182 Flight Dates 09/25/12-10/01/12

Print Date: 09/24/12

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Original Date / Revision 09/24/12 / 09/24/12

Hiatus Dates

Order Sep 00:20:00

Advertiser Friends of Brown / Democr Product Candidate. Friends of Brow Estimate # Week # 6 9.25-10.1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Spots	Amount	
N 3	WCPO	09/25/12	10/01/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	1:00	4	\$900.00	P-3	0.00	NM	5	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-TWTF--	4	\$900.00	0.00										
Week: 10/01/12	10/07/12	M-----	1	\$900.00	0.00										
N 4	WCPO	09/25/12	10/01/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	MTWTF--	1:00	4	\$2,000.00	P-3	0.00	NM	5	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-TWTF--	4	\$2,000.00	0.00										
Week: 10/01/12	10/07/12	M-----	1	\$2,000.00	0.00										
N 5	WCPO	09/25/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	1:00	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----	0	\$0.00	0.00										
Week: 10/01/12	10/07/12	M-----	1	\$6,000.00	0.00										
N 6	WCPO	09/25/12	10/01/12	M-F 1135p-1202a Nightl M-F 1135p-1202a Nightl	CM	1135p-1202a	MTWTF--	1:00	4	\$1,000.00	P-3	0.00	NM	5	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-TWTF--	4	\$1,000.00	0.00										
Week: 10/01/12	10/07/12	M-----	1	\$1,000.00	0.00										
N 7	WCPO	09/25/12	10/01/12	SU GMTS 8-9a SU GMTS 8-9a	CM	8-9a	-----S	1:00	1	\$750.00	P-3	0.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----S	1	\$750.00	0.00										
Week: 10/01/12	10/07/12	-----	0	\$0.00	0.00										
N 8	WCPO	09/25/12	10/01/12	SU GMA 7-8a SU GMA 7-8a	CM	7-8a	-----S	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----S	1	\$600.00	0.00										
Week: 10/01/12	10/07/12	-----	0	\$0.00	0.00										
<b>Totals</b>													<b>28 \$33,850.00</b>		